

*Presents:*



*Selected again as the 2022 Montana Marathon  
State Championship by RRCA*



## **Community Partnership Overview**

~ Whitefish's largest running event

**UUNWSUSNXXY**

! ~

Join us as we welcome runners

!

## About the Whitefish Marathon (formerly the Two Bear Marathon)

The Two Bear Marathon put Whitefish on the national trail running map in 2005 when it presented its inaugural race. Owned and managed by The Wave, the organization wanted to showcase the beautiful areas, scenic views and bustling downtown of Whitefish.

The running industry was rocked by the 2013 Boston bombings and runners from all over became more focused on road marathons to show their support. With the shift, the Wave's Board made a decision in 2016 to re-organize the event in 2017 into a road marathon allowing local runners to qualify for the Boston Marathon in their home town.



### #RunTheFish – Montana's newest "Must Do" Marathon!

Phase two of the overhaul is now complete with the new name, brand and date on the calendar. Since 2021, registration has surpassed over 1,000 participants as more and more runners learn about Montana's newest 'must do' event. The event focuses on spotlighting City of Whitefish, captures the area's scenic views and provides a fun post-race celebration in Depot Park. We hope you join our vision and our sponsor team as we make the Whitefish Marathon, a must run for runners and walkers alike.

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**Montana's Whitefish Marathon Sets Record Attendance in 2021**  
*Record attendance, new course records mark 14th annual event*

WHITEFISH, Mont. (June 28, 2021) – The return of the Whitefish Marathon brought sunshine and smiles as runners and walkers raced in the shadows of Glacier National Park on Saturday, May 22. After canceling the event in 2020 due to the COVID-19 pandemic, participants and event organizers alike were pleased to return to the streets of scenic Whitefish, Montana.



## 2022 Community Partnership Overview

~Benefits defined~

In exchange for the above designation, Community Sponsors receive:

- **SPONSOR** logo listed on the Official website
- **SPONSOR** logo placement on all participant event shirts
- Opportunity to use the Whitefish Marathon logo (review and approval required)
- **SPONSOR** logo placement on event e-communication
- A 10 X 10 complimentary space in the finish area
- Two (2) complimentary entries to any Whitefish Marathon race distance. Distances include the marathon, half marathon, and 5K
- **SPONSOR** logo placement on all event posters (*pending date of signed agreement*)
- A recap packet following the event identifying sponsorship benefits



**2022 Community Sponsorship Fee: \$1,500**







## 2022 Community Sponsorship Agreement

Prepared for:

\_\_\_\_\_ (company)

\_\_\_\_\_ (Representative)

\_\_\_\_\_ (phone)

\_\_\_\_\_ (city)

\_\_\_\_\_ (state) (zip)

\_\_\_\_\_ (email)

Will you be setting up a 10 x 10 pop up tent in Depot Park on Race Day:  YES  NO

Event Date: May 21, 2022

Sponsorship Details: 2022 Whitefish Marathon  
~ Community Sponsor Status

1-year Sponsorship Fee: \$1,500 – payable :  credit card  check

Payment Due Date: net 15 days from signed agreement date

Authorization of Agreement:

\_\_\_\_\_/\_\_\_\_\_  
Name

\_\_\_\_\_  
Date

*(Signature verifies acceptance of proposal)*

Event Organization:

Whitefish Marathon  
Attn: Art Krueger  
The Wave Aquatic & Fitness Center  
1250 North Baker Ave  
Whitefish, MT 59937

Authorized Whitefish Marathon Signature: \_\_\_\_\_

  
Todd Oliver, Race Director